

WIT-NC Gallo Operations Tour: Wine from Vine to Dine—What goes on behind the scenes?

Friday—October 1, 2010

Register by September 24th, 2010



E&J Gallo Winery

Join us for this quality WIT-NC event!

Tour will feature:

- (1) Transportation to Gallo Modesto Facilities
- (2) Tour of the Winery and Operations. An in-depth and behind the scenes look at daily winery operations, from vine to dine!
- (3) Hear about Gallo's vertical manufacturing and supply chain distribution model – from how they make their own bottles to their high tech distribution facilities
- (4) Learn from Gallo's global trade experts!
- (5) Introduction to Professional Wine Tasting and Pairing: A professional course in how to experience wine and how to pair with food
- (6) Lunch will be provided

BUS-TRANSPORTATION PROVIDED* AT 2 LOCATIONS

7:30am: First pick up on Peninsula at SAP, Palo Alto

9:00am: Second pick up in East Bay at Oracle, Pleasanton

5:00pm: First drop off in Pleasanton

6:30pm: Second drop off in Palo Alto

* Attendees not taking bus transportation must sign a waiver.

* Detailed directions and instructions provided to registrants.

\$115.00

(INCLUDES LUNCH, BUS TRANSPORTATION, AND ALL-DAY TOUR)

Register early to ensure attendance. Space is limited to 50.

Register online at www.wit-nc.com

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AGENDA:

- 11:00 a.m. Gallo Tour
- 12:30 p.m. Lunch
- 1:00 p.m. Wine Class
- 3:00 p.m. Gallo Store
- 3:30 p.m. Departure



For more information,
please send an e-mail
to info@wit-nc.com